

BLUEPRINT CHESTERFIELD: Community Engagement Results

Headline Takeaways

Prepared by Budget and Management August 2016

- Overwhelming response in a month's time, representative cross-section of the community was engaged
- Style of campaign well received by the community
- Community confirmed the county's general strategic direction, primary focus on education and public safety
- Also, major emphasis on infrastructure (new and maintenance of existing) to support current population and future growth, especially roads
- Planning for strong investment in commercial tax base development and managing the pace of residential growth
- Low interest in scaling back service levels in core programs
- Consistent responses/community sentiment throughout survey questions
- Citizens do not generally recognize distinctions between local, state, and federal government

Age of Respondents:

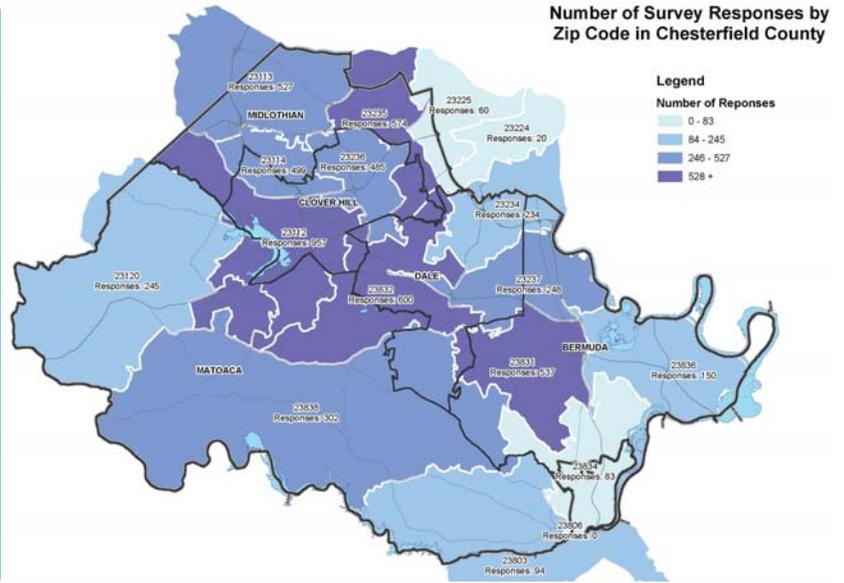


Of those who responded...

County/Schools employee? 18% YES 82% NO
 Children in school? 43% YES 57% NO
 Preferred contact method?
 56% Email 27% Social Media

Over 39 days (June 28 – August 5):

- Heard from 6,200 people via the online survey
- 200+ people attended 3 community workshops
- Attended 17 planned community events (various business, civic and social events) delivering over 15,000 Blueprint cards



Q1. Top areas to focus on over next 5 years

16,000+ responses (up to 3 responses per survey)
 Education
 Roads/Transportation
 Public Safety

Q2. Top areas to focus less on next 5 years

7,500+ responses (up to 3 responses per survey)
 Residential/sprawl
 Standardized testing in schools
 Oversaturation of strip malls and big box stores

Top Responses to Quality of Life

Library Materials
 Park Facilities

Mental Health - General
 Sidewalks/Bike Lanes

Q4 asked respondents to share their thoughts specifically on the levels of service and funding for education and public safety.

Education

58% Invest/Focus More
 36% Satisfied
 6% Invest/Focus Less

- Classroom investment (teacher pay/training/supplies)
- Smaller class sizes/overcrowding
- General support for education
- Parity/investment in lower performing schools
- Existing facilities/security
- Administration, more on classroom investment
- Waste/redistribute existing resources
- Advanced subjects and testing

Public Safety

66% Satisfied
 28% Invest/Focus More
 6% Invest/Focus Less

- Increase Police presence
- General compensation/retention
- Infrastructure (sidewalks, bike lanes, street lights)
- General support for PS
- More public outreach/community involvement
- Petty crimes, more on major crimes/high crime areas
- Use PS \$ to strengthen other service areas
- On PS generally, more on community responsibility

This sheet summarizes the results of 6,200 survey responses and in person contacts. The full set of data can be viewed at blueprint.chesterfield.gov.